

JOANNE MATTHEWS
JOJOMATTHEWSART@GMAIL.COM
07784197128

Dedicated arts professional with 10 years experience as a facilitator, artist and producer, working across visual, live, performance art and social art practice. Working history includes project and event management roles with independent artists, large and small organisations and volunteering at ecologically-focussed communities.

EXPERIENCE

2014 – now

Freelance Producer

A prolific producer working across an array of bold arts projects with specialist knowledge in art that is ecological, socially engaged, site-specific, strengths and skills include:

- Funding application writing and management
- Project concept, delivery and evaluation
- Budgets and planning systems management
- Working with artists creatively and with care
- Strong abilities in building partnerships
- Working with ethical with environmental awareness
- Co-ordinating participants and volunteers

Recent highlights include:

- Succeeded in securing funding from both Arts Council England and Oxford University for, George Finlay Ramsay's project 'Volcanoes & Regret'
- Developed, devised and delivered a pilot peer-support programme for artists who are homeless in Brighton with charity Just Life. Resulting in a permanent art studio and ongoing art programme.

Selected producing projects:

Volcanoes & Regret, George Finlay Ramsay, SET London (2018-2020)

Festival of Ancients, artist Jo Hellier at IBT, Bristol (2019)

Unlimited European network, IETM Hull (2019)

Unlimited Festival, British Council, Southbank Centre, London (2018)

2 Degrees Festival, Artsadmin, London (2017)

Into the Wild, Makerversity & Alphaville, Somerset House, London (2016)

Making More Space, Artsadmin, London (2016)

Just Life Art Collective, Just Life, Brighton (2016-2017)

Out of the Ordinary Places, Ideas Test Kent (2015-2016)

2014 – 2017

Freelance Marketer

Management level in marketing and a unique skill for audience development.

Highlights include:

- Designing social media strategy for small-scale projects including *Both Sides Now* for videoclub, setting out blue print plans and increasing their followers and online presence.
- Audience development work includes working on Out of the Ordinary Places, four large-scale commissions in Kent, with multiple stakeholders. I designed outreach strategies including setting the tone for different audiences, a printed brochure, local outreach and face to face communication. I coordinated the production of an evaluation tool called the Social Art Map

Selected marketing projects:

Executioner Number 1, a play by Toby Whithouse, Soho Theatre, London (2017)

Giddy app, Brighton Festival (2016)

Operation Black Antler, Blast Theory, Kent (2016)
Out of the Ordinary Places, Ideas Test, Kent (2015-2016)
Ideas Test re-brand project, Kent (2015)

- 2014 **Education Assistant, Sunseed Desert Technology, Spain**
Long-term volunteer at an eco-community, funded by the European Voluntary Sector. Created multiple educational projects including a local map, interactive social games for festivals and taught volunteers in skills such as giving seminars and gardening.
- 2013 **Resident Volunteer, Tombreck Farm, Scotland**
Long term volunteers at a mixed-organic farm. Obtaining to a high standard in fence-building and animal rearing and teaching other volunteers.
- 2012 – 2013 **Youth Board Co-ordinator, Artsadmin, London**
Facilitator of a peer-supported artist's youth group (16-25). I mentored and cultivated a group of young artists to run events for the public and build their own support networks.
- 2011 – 2013 **Marketing & Administration Assistant, Artsadmin, London**
I worked in a small team to write copy, strategy and print design for a range of experimental art projects. I increased Twitter followers by 2,000 in two years. Successfully marketed sold out symposiums and festivals. Designed a new blog, office systems and print run.

WRITING & EDITING

- 2018 Author: Investing in hope: The Imagine 2020 Summer Lab – Artsadmin blog
2017 Editor: Make Space commissioned writing – Artsadmin blog
2015 Editor: Social Art Map by Sophie Hope – Publication
2015 Editor: Wend Iwade – Richard Hougueuz- Publication
2012 Author: Spill Festival: Periphery – Exuent Magazine
2012 Author: Nowhere Less Now – Exuent Magazine
2012 Author: Her Noise at the Tate – the f word blog

AWARDS & INITIATIVES

- 2018 Selected for Artsadmin Imagine 2020 Summer Lab, in London
2018 Selected for Live Art Development Agency DIY with Chapter Arts, Wales
2017 Selected for Emerging Producers Development Programme at Edinburgh Fringe, supported by the British Council

COMPUTER SKILLS

- Design Photoshop, Illustrator, InDesign, website design interfaces (Wix, Wordpress)
Databases Spektrix, FileMaker, Mailchimp
OS Mac & PC systems

EDUCATION

- 2018 Graduating 2021, MFA Contemporary Art Practice, Edinburgh College of Art
2018 Level 2 Forest School Assistant, Plumpton College
2015 Level 3 Permaculture Design, Brighton Permaculture Trust
2008 BA (Hons) Modern Drama Studies, Brunel University

From 2018-2019 Joanne initiated and co-facilitated the research group 'Art is Action (Do It Together)' at Somerset House Studios, a social practice research group led by UK based artists and producers.